



The Role of Partnership NGO-Companies In Forest Conservation

Case of WWF in DRC

Bruno Perodeau
DRC Forest Program Manager
Madrid 18-11-2011
bperodeau@wwfcarpo.org



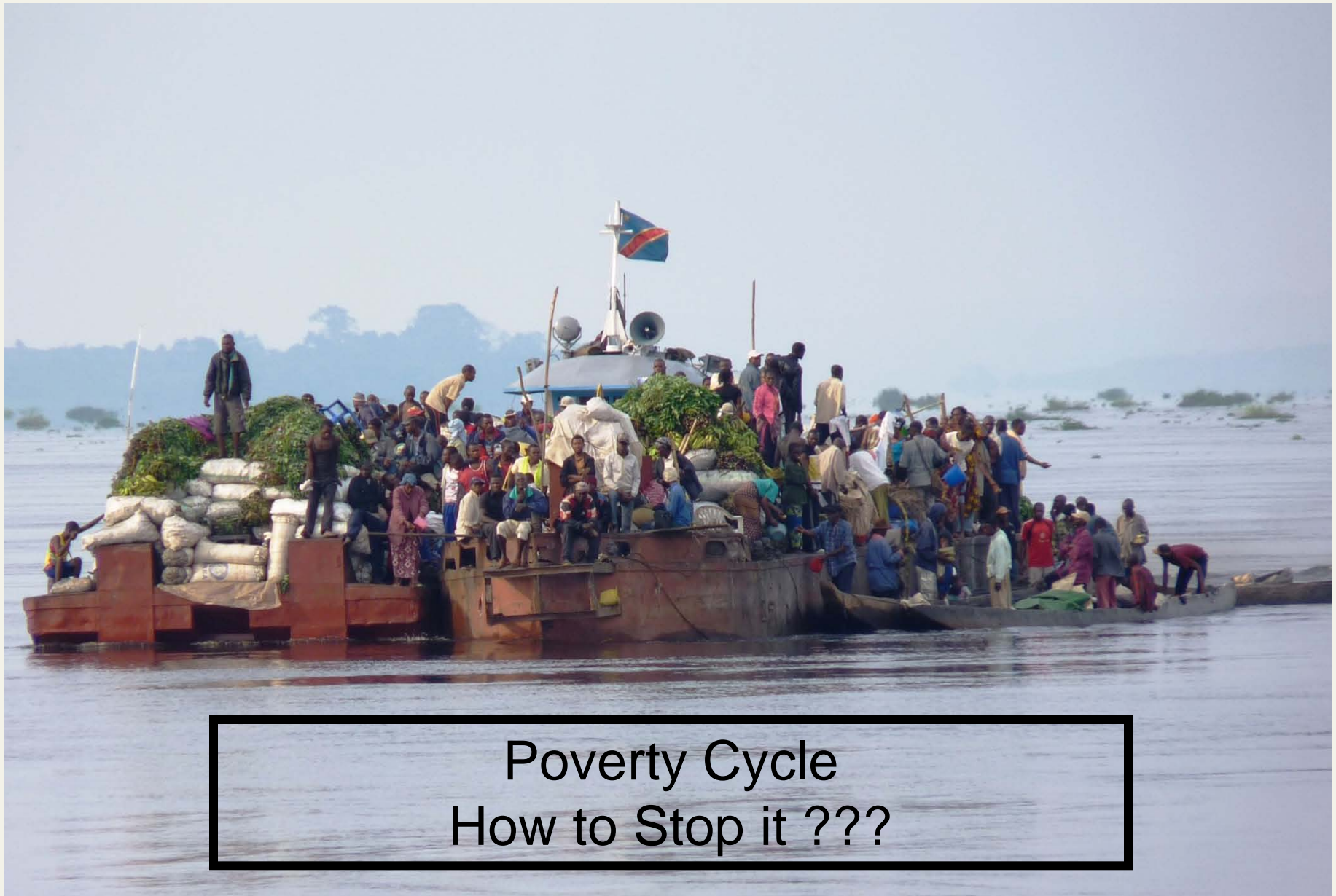
AGENDA



1. Main Challenge
2. Partnership Objective
3. Advantages
4. Difficulties
5. Risk Management
6. Practical Application
7. Integrated Approach
8. Successes
9. A Shared Vision



ISSUES?



Poverty Cycle How to Stop it ???



PARTNERSHIP OBJECTIVE

1. Goal :

- The goal of partnership is to create positive synergies between actors where advantages of one compensate the weakness of others in the interest of reaching common objectives.

2. Common Objective :

- To materialize a development policy that is economically viable, socially responsible and ecologically sustainable.

3. Tool:

- Independent certification



ADVANTAGES

✓ Private Sector

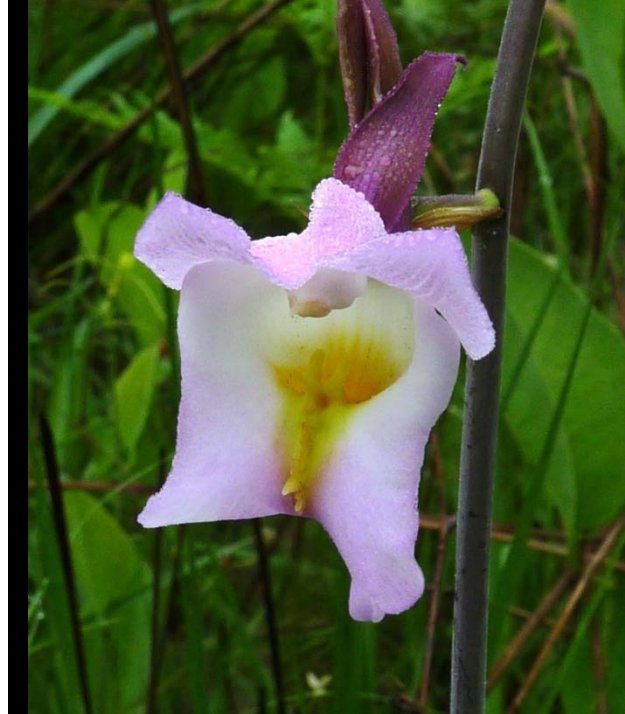
- Means
- Presence
- Long term commitment

✓ ONG

- Credibility
- Transparency
- Complementary expertise

✓ Public Sector

- Legitimacy
- Coherence
- National extension





DIFFICULTIES



❖ Risks



And



❖ Balances





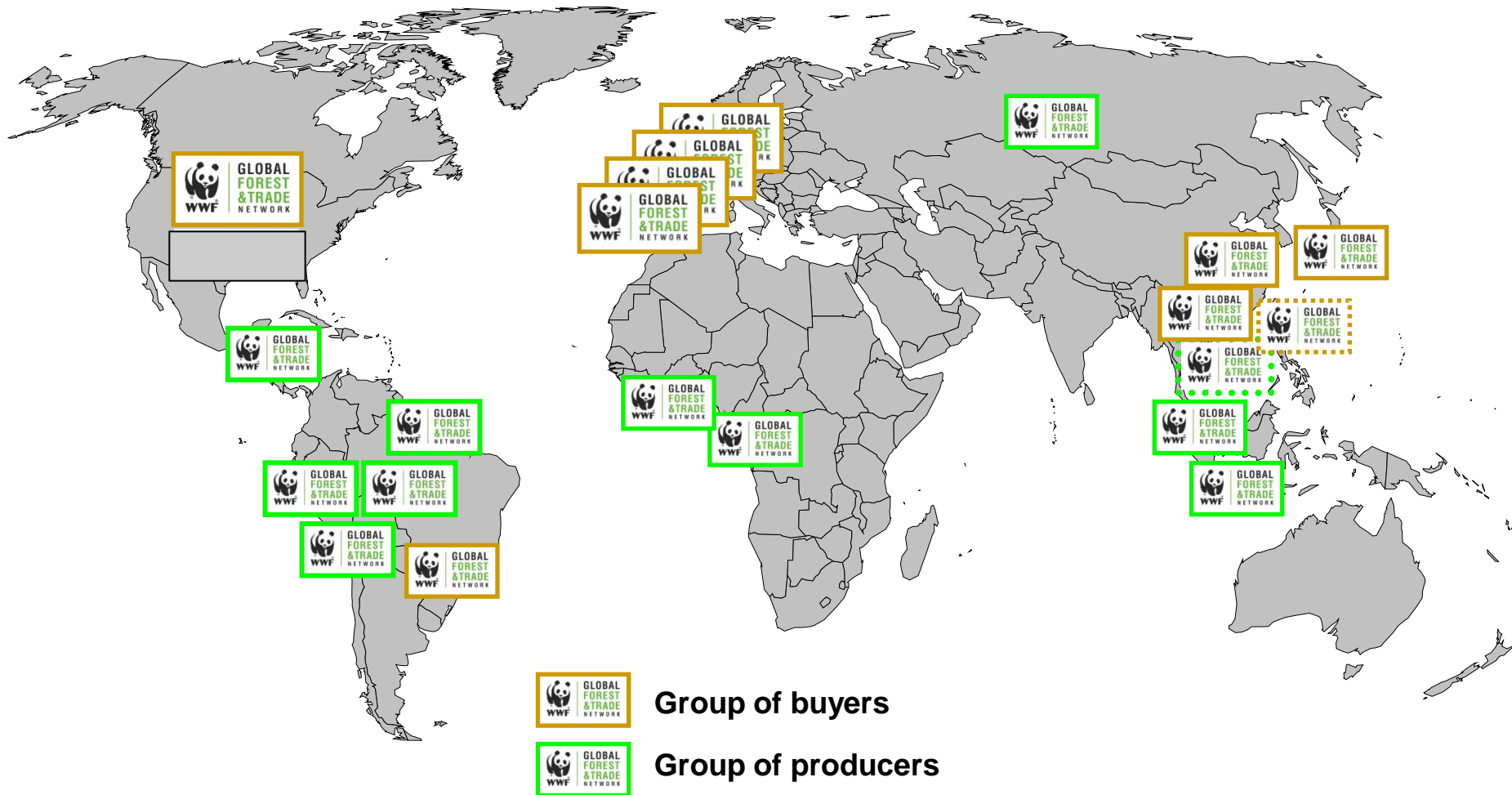
RISK MANAGEMENT

Approach based on:

- ✓ Legality
- ✓ Sciences
- ✓ Partnership
- ✓ Consultation
- ✓ Transparency
- ✓ Communication
- ✓ Code of conduct
- ✓ Safeguards measures



Global Forest & Trade Network (GFTN)





IN PRACTICE

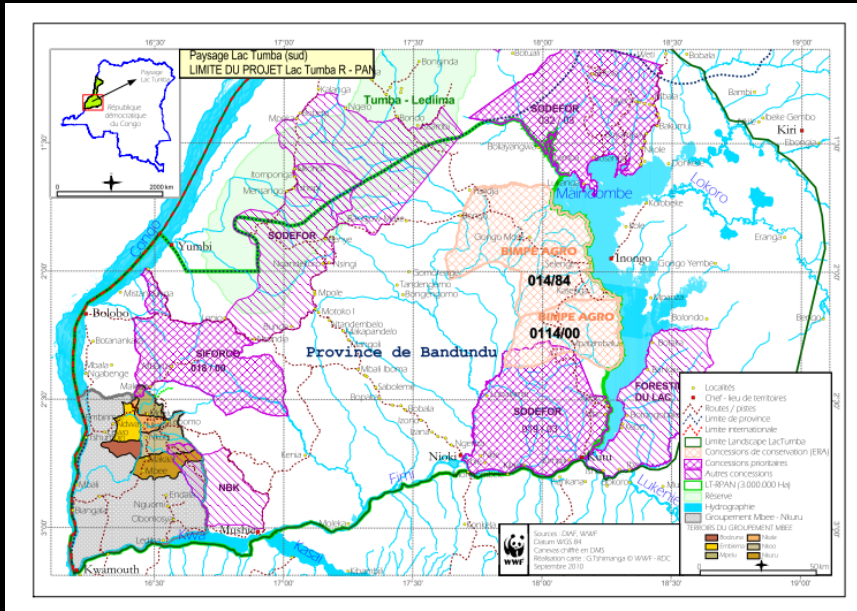


1. National Public Consultation
2. Respect of basic GFTN conditions
3. Evaluation and sites selection based on technical criteria

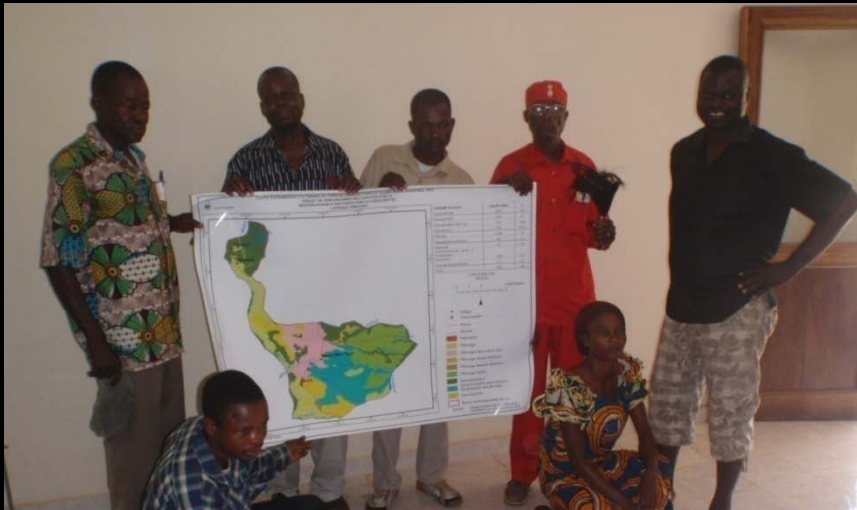


4. Field verification (internal and external by third parties)
5. Definition of additional conditions or end of collaboration

INTEGRATED APPROACH



1. Capacity building of parties in forest and conservation sector
2. Organization and democratic structuring of rural population
3. Participative zoning and customary rights recognition
4. Identification and application of alternatives to deforestation drivers (certification)
5. Effective land use planning and management



SUCCESSSES



- Development of a multi stakeholders consultation framework
- Development of an up to date legal and normative framework
- Capacity building of civil society; Indigenous People and FSC
- Legalization of social corporate responsibility in a contract with local populations
- Definition of 6 priority action programs for sustainable development of local pop. and indigenous people





6 PRIORITY PROGRAMS ON TOP OF LEGAL OBLIGATIONS



1. Sensitization and environmental education
2. Support to Indigenous People's emancipation
3. Organizational support to local community and IP
4. Support to the management of local development funds
5. Support to fauna and natural resources management
6. Concerted support to anti poaching activities



A SHARED VISION

- ✓ 2005-2010 Development of legal framework, norms and minimal capacity;
 - ✓ 2010-2015 Implementation of model sites and empowerment of civil society;
 - ✓ 2015-2020 Implementation of the model at large scale to ensure socioeconomic and environmental benefits.
- Sustainable Dev
➤ Zero Net Deforestation



**Thanks for your
Attention**

and

**Your
Support to
Responsible
Forest
Management**